

Wedding Genrice Guide





At North Georgia Weddings and Events, we believe every wedding should be as unique and special as the love story it celebrates. As a family-owned business, we are committed to providing exceptional DJ services that create unforgettable memories for you and your guests.

From personalized playlists to stunning special effects, we are dedicated to making your wedding day truly magical. With our awardwinning DJ, Sean, at the helm, you can be confident that every detail will be expertly handled.

Thank you for considering us for your special day. We look forward to working with you to create an event you'll cherish forever.

Warm regards, Sean and Allison Coutley North Georgia Weddings and Events Team



Voted Best of Georgia in 2022, 2023, and 2024 by the Georgia Business Journal, Sean is an accomplished DJ with countless other awards to his name. With a lifelong passion for entertainment, Sean has been in the industry since he was a kid, inspired by his dad who owned a DJ company. This early exposure sparked his love for being on stage and shaped his career.

Sean performs roughly 50 weddings per year and loves every moment of it. Music and lighting are his passions, and he feels fortunate to do what he loves for a living. His personal music tastes include 90s country and pop, 00s and 10s hip hop, and 2000s alternative, but he is fluent in everything from the 1960s to today. He also has a background in several Latin genres, which he incorporates to keep the dance floor lively.

Sean's favorite part of a wedding is the grand entrance. He thrives on big, fun entrances that set the tone for an unforgettable night. While he won't be on the mic for every song, his announcements are professional yet fun, and he knows how to hype the crowd. He lets his song selection do the work, keeping the dance floor full with the perfect mix for every guest.

Beyond music, Sean specializes in interactive games and activities that engage guests and make each wedding unique. From anniversary dances, the shoe game, photo dash, and scavenger chairs to Latin-inspired games like Víbora de la Mar and more, he brings creativity and energy that keeps guests entertained all night. Always seeking innovative ideas, Sean strives to elevate every celebration into a truly memorable experience.



What it's Like Working With North Georgia Weddings & Events

Setting Up for Success

At North Georgia Weddings and Events, we make planning your wedding seamless and stress-free with our online planning portal.

Once you set up an account, you'll have access to easily editable online forms to plan all the key moments and music selections from 30 minutes before the ceremony starts to the last song of the night.

Our portal also features a built-in timeline builder and a guest request system, allowing you to share a link with your guests so they can request music before the event.

Personalized Planning Meetings

We offer two one-hour planning meetings to ensure every detail is covered. During these meetings, Sean will work with you to understand your vision, preferences, and any special requests.

These sessions help us tailor our services to make your wedding day truly unique.

<u>The Big Day</u>

On the day of your wedding, Sean and the team arrive several hours before the event to begin setting up. We coordinate with other vendors to ensure everything flows smoothly according to your timeline. From the ceremony to the reception, we handle all announcements and transitions, so you can focus on enjoying your special day At the end of the night, we efficiently tear down our equipment and are out of the venue within 90 minutes, ensuring a hassle-free conclusion to your event.

Our Commitment

We are dedicated to making your wedding day as magical and memorable as possible. From the first meeting to the last dance, our team is committed to providing exceptional service, ensuring your celebration is everything you dreamed of and more.









Lighting Services

Up Lighting

Introducing Intelligent Up lighting for the 2026 season, featuring customizable beam angles for unique effects. It transitions from a fixed color to an interactive display during dancing, shifting colors and chasing patterns.



Monogram Projections and Textured Lighting

Enhance empty walls with our Custom Monogram projections, turning a plain space into a beautiful accent at your wedding. Watch as your names shine brightly in lights, adding a touch of elegance to the ambiance.



Cake Pin Spotting

Let us sprinkle some magic on your wedding cake display with our cake pin spotting service! Perfect for setting the spotlight on your gorgeous cake in cozy, dimly lit venues and romantic candlelit settings.



Arrange a complimentary consultation to explore our lighting services along with other options such as neon signs, Bistro Lighting, Spotlight Dances, and more.

Special FX

Indoor Safe Cold Sparklers

Impress your guests and capture stunning photos with our indoor-safe cold sparklers. Perfect for entrances, first dances, exits, or even engagement photos. Choose from 2 to 16 units to create stunning sparkler displays reaching up to 16 feet high.



Dancing on the Clouds

Experience the joy of dancing on clouds with our cutting-edge service. We utilize 100% chemical-free dry ice, water, and a specialized machine to produce a stunning cloud effect or your dance floor. Your guests will be captivated, and your photos will turn out spectacular. Elevate your event to cloud nine!



Imagine walking into your reception as our Fog Geysers erupt up to 20ft high, welcoming you and your partner to a symphony of cheers and applause from your eagerly awaiting guests. Let the party begin!



Arrange a complimentary consultation to explore these special FX along with other options such as CO2 guns, confetti launchers, fog and bubble machines, and more.

Photo Booth Services

Photo Booth Options

We offer various photo booth options including digital, open-air, enclosed, glow, and Glam booths. Each booth provides unique features to enhance celebrations and create lasting memories with optional on-site printing. Contact us for more information and pricing.



Overhead 360 Booth

Introducing the Overhead 360 Booth, a safer way to capture 360-degree videos without trip hazards. Its overhead camera records from all angles, making it accessible for guests, including those with mobility issues. Priced at \$2500, it enhances events and ensures inclusivity for all.

*** Not Included with any Packages

Video & Audio Guest Book

Capture special moments with a high-tech Video or Audio Guest Book at your event.
Guests can record personal messages, providing hosts with a cherished keepsake.
User-friendly options ensure high-quality audio or video, preserving the celebration's emotions and fostering connection.



Arrange a complimentary consultation to explore our Photo Booth services along with other options such as Audio Guest Books and our Brand New AI Photo Booth



DJ Packages

The Essentials

The Essentials package is perfect for relaxed events, providing a professional DJ/MC for music and announcements. It's simple and seamless, ensuring your celebration flows smoothly.

What's Included:

- 4 Hours of Service
- ✓ Professional DJ & MC (experienced, engaging, and fun)
- Essential DJ & Sound Setup (ideal for up to 150 guests)
- Wireless Microphone for Speeches & Toasts
- One Planning Meeting with Your DJ/MC
- Interactive Games to Keep Guests Engaged
- Custom Music Selection Tailored to Your Style
- ✓ Online Planning Portal Access for Easy Song Requests & Timeline Planning
- ✓ Smooth Flow of Events We Keep Everything on Track and On Time

Price: \$1500 (reception only)

DJ Packages

The Classic

Designed for couples who want full coverage from ceremony to reception without all the extras. Perfect for those who want a professional DJ/MC, with smooth flow, great energy, and music everyone will love.

What's Included:

- ✓ Up to 6 Hours of Professional DJ/MC Coverage (Ceremony + Reception)
- ✓ Classic DJ Booth & Sound Setup (up to 200 Guests)
- ✓ Separate Ceremony Audio Setup (Including Second Location if Needed)
- Classic Dance Floor Lighting
- 🗸 Online Planning Portal + 2 Planning Meetings
- Interactive Games to Keep Guests Engaged
- Custom Music Selection Tailored to Your Style
- ✓ Smooth Flow of Events We Keep Everything on Track and On Time

POPULAR

DJ Packages

The Signature

Everything in the Classic Celebration, with added touches to make your day feel even more special. A digital photo booth and uplighting help create memorable moments and a lively atmosphere your guests will love.

- ✓ Up to 6 Hours of Professional DJ/MC Coverage (Ceremony + Reception)
- ✓ Classic DJ Booth & Sound Setup (up to 200 Guests)
- Separate Ceremony Audio Setup (Including Second Location if Needed)
- 🗸 Classic Dance Floor Lighting
- 🗸 Digital Photo Booth for Fun Guest Memories
- ✓ Uplighting to Enhance Your Reception Atmosphere
- 🗸 Online Planning Portal + 2 Planning Meetings
- Interactive Games to Keep Guests Engaged
- Custom Music Selection Tailored to Your Style
- ✓ Smooth Flow of Events We Keep Everything on Track and On Time



Perfect for couples who want full-day coverage and a truly interactive experience. From ceremony to cocktail hour to reception, this package keeps your celebration flowing seamlessly and guests having fun.

- ✓ Full-Day Coverage Up to 8 Hours of Professional DJ/MC Service
- ✓ Up to 3 Setups (Ceremony, Cocktail Hour, Reception)
- ✓ Classic DJ Booth & Sound Setup (up to 200 Guests)
- Classic Dance Floor Lighting
- ✓ Uplighting to Enhance Your Reception Atmosphere
- 3-Hour Onsite Photo Booth with:
- Choice of Backdrop
- Onsite Printing of 2x6 Photo Strips
- Custom Photo Template with Couples Names
- Online Planning Portal + 2 Planning Meetings
- Interactive Games to Keep Guests Engaged
- Custom Music Selection Tailored to Your Style
- ✓ Smooth Flow of Events We Keep Everything on Track and On Time

USIVE

DJ Packages

The Grand

For couples who want it all — a fully immersive, elevated wedding experience from start to finish.

- ✓ Full-Day Coverage Up to 8 Hours of Professional DJ/MC Service (Ceremony, Cocktail Hour, Reception)
- ✓ 3 Complete Sound Setups (Separate Ceremony & Cocktail Hour)
- ✓ Classic DJ Booth & Sound Setup (up to 200 Guests)
- ✓ Intelligent Uplighting (Color-Matched Room Lighting)
- Premium Dance Lighting with Glow Totems & Moving Heads
- 🗸 Custom Monogram Projection
- 2 Cold Sparks or Dancing on the Clouds Special Effects
- ✓ 3-Hour Onsite Photo Booth with:
- Choice of Backdrop
- Onsite Printing of 2x6 Photo Strips
- Custom Photo Template with Couples Names
- Online Planning Portal + 2 Planning Meetings
- ✓ Interactive Games to Keep Guests Engaged
- Custom Music Selection Tailored to Your Style
- ✓ Smooth Flow of Events We Keep Everything on Track and On Time



Do you require power for the ceremony?

No, we can perform a ceremony without access to electrical power.

Do you offer multiple setups for different locations?

Yes, depending on your package, we can provide up to three separate setups to keep everything seamless.

How does the booking process work?

Choose a package, e-sign the contract, and place the 50% retainer to secure your date.

What happens after booking?

You'll get access to our online planning portal and two one-hour planning meetings to plan your music and timeline.

How early do you arrive on the day of the event?

Sean and the team arrive several hours early to set up and coordinate with other vendors.

What if we cancel or postpone our event?

The retainer is non-refundable, but we issue a gift certificate valid for one year.

No refunds or credits if canceled within 60 days.

What if you need to cancel due to unforeseen events?

Although we treat every wedding as if it were our own, if we ever had to cancel, we provide a reasonable replacement or a full refund.

Can guests request music before the event?

Yes, our planning portal includes a guest request system.

How long does tear-down take?

We're out within 90 minutes, leaving the venue hassle-free.

Do you offer bilingual MC services?

Yes, for an additional fee we can include a Spanish-speaking MC to work with Sean. Sean also has experience hosting Latin events on his own.

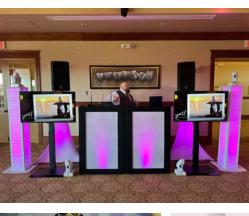
Do you host multicultural events?

Absolutely! Sean has experience with weddings and events from a variety of cultures, including Russian/European, Italian, Korean, Turkish, Indian, Mexican, Puerto Rican, South American, and more.

Have more questions?

Feel free to contact us anytime!







































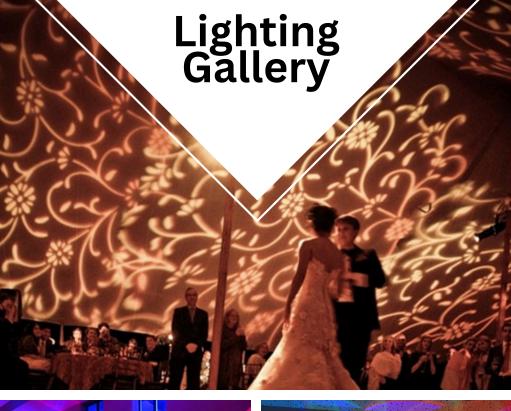






































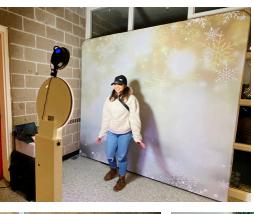
























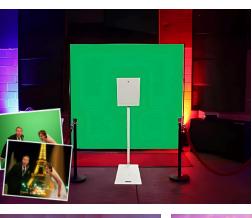


































TAKE THE NEXT STEP

